

## FOR ADS REQUIRING PAGE LAYOUT PLEASE SUPPLY:

### LOGOS

- Business card
- High resolution (300 dpi) electronic documents (EPS, TIFF, JPG)

If you are using «pantone» colors in your logo, please indicate the PMS number.

### PHOTOS

- Original Pictures
- High-resolution images (300 dpi) (EPS, JPG)

### TEXT AND COORDINATES

- Advertisement message\*
- Slogan
- Your coordinates (address, phone number, fax, email and web site)

\* Please note that the information shown is at your discretion, we strongly recommend avoiding formula of «Proud partners of...», frequently used.

### IMPORTANT

If you do not have electronic files of your documents, please supply us with the coordinates of your printer.

No document sent by fax can be used to create the layout of your ad.

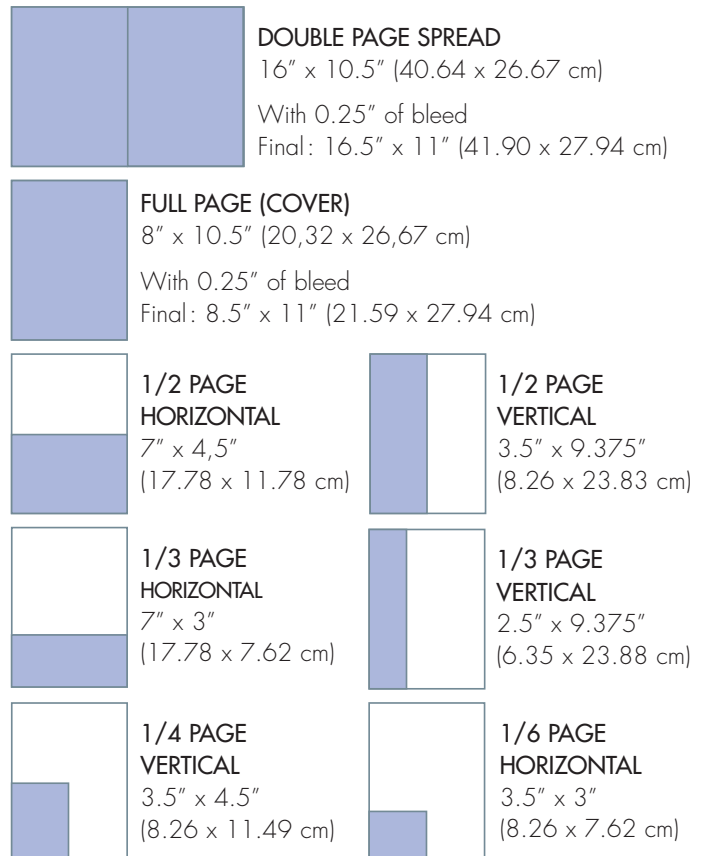
## SUPPLIED ADS

### ACCEPTED SOFTWARES (MAC OR PC)

QUARK XPRESS • INDESIGN CS2  
PHOTOSHOP CS2 • ILLUSTRATOR CS2

Please do not forget to send all fonts and pictures used in your document. For InDesign and Illustrator files, please outline your fonts (create outline). The files must be in high resolution, 300 dpi and CMYK. We accept images in the following file formats: EPS, TIFF, PDF and JPG for Photoshop files.

## AD SIZES



## OTHER TECHNICAL SPECIFICATIONS:

- For full page ads, a margin of 0,5" is recommended. Should you place text of logos near the crop line, please be advised that we are not responsible if information gets cut.
- In case of file incompatibility or technical difficulties (corrupted data or truncated files), a new document meeting the specifications of the graphic department of *Québec Entreprise*.

FILES AND DOCUMENTS CAN BE SENT BY MAIL, EMAIL OR TRANSFERED ON OUR FTP SITE TO THE ATTENTION OF SANDY LAMPRON.

### Le magazine *Québec Entreprise*

Graphic Department  
5, place du Commerce, suite 200  
Île-des-Sœurs, Montreal (Québec) H3E 1M8  
Tel.: 514 842-5492  
Fax.: 514 842-5375

### FTP Site

[ftp.quebecentreprise.com](http://ftp.quebecentreprise.com)  
User name: **quebecen\_treprise**  
Password: **magasine**  
Please send us an email to advise of transfer.

Advertisement representative  
514 842-5492 ext. 27  
[publicite@quebecentreprise.com](mailto:publicite@quebecentreprise.com)